



INTERNATIONAL RISK

Integrity • Independence • Insight

Brand Protection & Intellectual Property Investigation Services



International Risk is the leading provider of comprehensive business risk solutions, investigations, business intelligence, brand and intellectual property protection programmes, crisis containment and related services.

“The Global Trade in Pirated Goods is Worth over US\$600,000,000,000”

In the globalized economy, the pirating of Intellectual Property (IP) has become a major transnational problem diluting brand equity and profitability of large and small multinationals, often presenting risks even greater than large-scale fraud. In a world where the brand is a corporation's crown jewel, brand piracy can threaten the very lifeblood of a business.

Product safety and health issues are at the very heart of boards of directors concerns as to protecting the value of international brands.

Brand protection requires a multi-faceted strategic approach combining both prevention and response; internal and external measures to protect the company's intellectual assets. International Risk has the experience and capability to deliver both strategic advice & tactical operations – wherever piracy occurs.

With operational capability in over 20 major cities in the PRC, we can design and deliver comprehensive packages to help protect patents, copyright, trademarks, core brands, proprietary data and other intellectual property assets. Working with brand owners, law firms, in-house counsel and other stakeholders we can implement incremental strategic solutions and tactical actions to combat the increasingly sophisticated threat.

Brand Protection and Intellectual Property Investigation Services

International Risk has extensive experience in resolving a wide variety of brand protection issues. Our services include:

- Strategic consulting as to brands
- Strategic and tactical program design and implementation
- Piracy investigations & the coordination of multiple raid actions
- IP registration, renewal, cancellation, opposition and licensing
- Market surveys, market monitoring and evidence collection
- Enquiries into the rogue registration of patents and trademarks
- IP related criminal and civil litigation legal support services and litigation intelligence gathering
- Strategic assessment and market penetration studies
- Customs liaison, coordination and cross-border protection programs
- IP due diligence into suppliers, distributors & third party manufacturers
- Anti-counterfeit information management and database management
- Quantifications of losses through infringement
- Local and international lobbying and alliance building
- Coordination of anti-counterfeiting publicity campaigns
- Cyber-trade investigation and intervention measures
- Forensic analysis of seized computer evidence



Related Services

In our experience IP theft is frequently intertwined with other problems and white-collar crime. We provide the following related services:

- Royalty audits and independent evaluation of licensees performance
- Gray market and inquiries into parallel trading
- Supply chain investigations, vendor & distributor screening
- Fraud investigation

International Risk Limited

Our People

International Risk has a team of seasoned professionals with multi-disciplinary skills and broad-based experience in conducting delicate investigative assignments. Located at strategic locations throughout the world including, Hong Kong, Shanghai, Beijing, Guangzhou, Tokyo, Singapore and the United States, Europe, India, South America and other locations - our staff are drawn from the senior ranks of law enforcement agencies, academic analysts, economic researchers, forensic accountants, computer crime and information technology specialists and investigative journalists. In addition, we have access to a very large network of colleagues in key countries across the world through our holding company, FTI Consulting Inc.

International Risk has unparalleled coverage in the PRC and has unsurpassed enforcement experience.

How to Contact Us

We are available 24 hours a day, 365 days a year. We are only a phone call away and will be pleased to provide further information on our services and capabilities:

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